VIRGINIA
WOMEN IN WINE

- Memberships begin when you join and are good for a full 12 months.
- Industry and Associate Organizations receive invitations and discounts for their entire staff, including full-time, part-time, and contract staff!
- Membership dues are kept low to encourage as much participation as possible; event costs will be similarly value-driven.

Membership Level	For	Membership Dues
Industry Organization	A Business level membership for any licensed Virginia Winery, Cidery, Meadery or Vineyard	$250/year
Associate Organization	A Business Level membership for the following: Industry Suppliers, Media Companies, Tourism Companies (ie, wine tour company, lodging, dining, attraction), and Retail (wine shop, gift shop)	$250/year
Industry Individual	This membership is for an individual who is a full-time, part-time, or contract employee of licensed a Virginia Winery, Cidery, Meadery, or Vineyard	$95/year
Associate Individual	This membership is for an individual who is an owner or employee of the following: Industry Suppliers, Media (bloggers, social media), Tourism Companies (ie, wine tour company, lodging, dining, attraction), and Retail (wine shop, gift shop)	$95/year
Consumer	This membership is for individuals not employed by the Virginia wine industry who would like to support and be more deeply involved with Virginia Wine Country	$50/year

Membership Benefits

INDUSTRY ORGANIZATION

- Marketing Events – An invitation to participate in our annual statewide Marketing Events – for free!
- VWW Networking Events – this benefit extends to your entire staff! Invitations and discounts for a wide range of VWW Networking Events, including Wine Women Dinners, brunches, and happy hours
- Event Hosting – Opportunity to host VWW industry networking events at your location (pending availability on VWW calendar)
- Your Events on VWW's Calendar – Add your own Wine-Women-Centric events to VWW's online calendar
- Media Briefs – Opportunity to be spotlighted in VWW's regular media briefing activities on topical areas of the industry
- Staff Advancement – Opportunity to participate in online Leadership Series events
- "VWW Member"- Digital logo to display on your website
- Sponsorship Visibility – Opportunity to provide additional support and receive added visibility through sponsorship of VWW publications and other projects

ASSOCIATE ORGANIZATION

- VWW Networking Events – Invitations and discounts for your staff to participate in selected VWW Networking Events
- Partner Offers – Ability to include logo, description, and offer (if desired) on VWW "Partner Offers" webpage
- Staff Advancement – Opportunity to participate in online Leadership Series events
- VWW Member – Digital logo for your website
- Sponsorship Visibility – Opportunity to provide additional support and receive added visibility through sponsorship of VWW publications and other projects

INDUSTRY INDIVIDUAL

- VWW Networking Events – Invitations and discounts to participate in solution-centered gatherings to find quick answers to operational issues and build lasting professional relationships (and have fun!)
- Professional Advancement – Opportunity to participate in online Leadership Series events
- Media Briefs – Opportunity to be spotlighted in VWW's regular media briefing activities on topical areas of the industry
- Chance to support career advancement projects for women in the Virginia wine industry

ASSOCIATE INDIVIDUAL

- Invitation to attend select VWW networking and community-building events
- Professional Advancement – Opportunity to participate in online Leadership Series events
- Chance to support career advancement projects for women in the Virginia wine industry
- All-For-One Tickets - To ensure all VWW members are able to attend events, a portion of tickets for many events will be offered at 50% off to those who can't afford the full price

CONSUMER

- Invitations to attend select community events at our discounted VWW member rate
- Periodic specials offered by VWW member wineries & cideries
- Option to join the VWW Volunteer Group, which takes on (individually or as a group) research projects, street-team social media promotions, event support, and more
- Chance to support career advancement projects for women in the Virginia wine industry